



accentuate  
CONSULTANCY

# Coaching for International Leadership

Congratulations! You've made it. You're a success.

All the long days have been worth it. All the air miles and hotel bedrooms. All the hot boardrooms and cold shoulders. All the tight deadlines and loose agreements. All the sleepless nights.

And missed parents' evenings.

So, you're here. In a job you have wanted for a long time. A job where you have challenges and responsibility, rewards and respect. A job where people wait for your decisions, follow your lead.

And expect you to be right.

And yet the job never remains the same. Perhaps it has become international—and you find yourself having to be impressive to several different nationalities.

In English.

Perhaps you have to be able to function, at your normal high level, in different cultures.

Perhaps, you find that you need new skills such as Presentation Skills, Negotiation Techniques, Chairing Meetings, Building Teams, Motivational Tools, International Leadership.

Or perhaps, you are challenged by Time Management, Crisis Management or Change Management.

And all in a global environment. With an international focus.

And suddenly you realise that there is no-one you can work with on this. Everyone expects decisions from you, not discussion. You are there to provide answers, not ask questions.

This is where Coaching for International Leadership can help you. At last, you have someone to discuss your ideas with, talk over problems, and examine options. Someone who can assist you to grow, develop and be even more successful. Someone who is experienced, confidential and expert.

Someone who can help.





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Accentuate is the consultancy arm of Accent International, a leading training and consultancy organisation based in the UK. Founded in 1988. Accent International works with global corporate, governments, ministries and educational institutions all over the world to provide training in language and communication skills, business skills, intercultural awareness and international working. Accent is accredited by the British Council, a member of English UK and the International Association of Language Centres (IALC) and has been named as a “UK Centre of Excellence”.

All Coaching programmes are individually designed and agreed with the manager. Coaching for International Leadership programmes may include, but need not be limited to:

- Assessment and evaluation of current skills
- Agreement of future needs
- Design of Personal Road Map for Success.
  
- Language Skills, Communication Skills, Intercultural Skills
  
- Presentation Skills, Negotiation Techniques, Chairing Meetings, Building Teams,
- Motivational Tools, International Leadership
  
- Time Management , Crisis Management ,Change Management, Stress Management
  
- Training can be Intensive in format, at our UK centre—an 18th century manor house—the former home of Lord Clinton, set in 200 hectares of park with lakes, trees and formal gardens and 5 minutes from the sea and the UNESCO World Heritage Site, “The Jurassic Coast.
  
- Or it can be intensive in format but at your office or home, in your country.
- Or it can be regular shorter sessions, online.
- Or it can be a mixture of all of these.

**Your Personal Coach:** **Mark Waistell, B.Sc. (Hons.) M.A., P.G.C.E., D.E.L.T.A., F.R.S.A.**



Mark Waistell is the Senior Partner at Accent International and the Senior Consultant at Accentuate. He has qualifications in Science, Education, Teaching , Applied Linguistics and Diversity Training. He has been Chair of National Committees on a variety of topics, is a member of the British Council Accreditation Advisory Board and is consultant to several national and international organisations. He works all over the world and has helped Presidents and Vice-Presidents, CEOs, and Senior Directors in almost all business sectors. He has been elected a Fellow of the Royal Society of Arts.

To discuss your needs, contact Mark directly on [mark@accent-international.co.uk](mailto:mark@accent-international.co.uk)



[www.accent-international.com](http://www.accent-international.com)